



Sponsorship Opportunities

The Mackinaw Raptor Festival brings birders to northern Michigan during the low-volume/shoulder season. Birdwatching is a national pastime and a major contributor to our economy. Let our birders/visitors know about you by becoming one of our sponsors.

Sponsor receives:	Banquet Sponsor - \$1,000	Birds of Prey Sponsor - \$500	Keynote Sponsor - \$250	Program Sponsor - \$100	Website Sponsor - \$50
✚ Half-page color promotion in Fest program	✓				
✚ Verbal recognition at Welcome	✓				
✚ Recognition with a linked logo on Fest website	✓				
✚ Quarter-page color promotion in Fest Program	See above	✓			
✚ Two passes and verbal recognition at Birds of Prey Program and banquet	✓	✓			
✚ Recognition with a logo on Fest website	See above	✓			
✚ Business card (color) promotion in Fest program	See above	See above	✓		
✚ Verbal recognition at Keynote Program	✓	✓	✓		
✚ Two passes and verbal recognition at Meet & Greet Reception	✓	✓	✓	✓	
✚ Recognition on Fest website, in Fest Program, and on billboard placard poster	✓	✓	✓	✓	✓
✚ Recognition in three local newspapers	✓	✓	✓	✓	✓

Business name _____

Name of contact _____ Phone: _____

Mailing address: _____

_____ Email: _____

Sponsorship level: ___ \$1,000 ___ \$500 ___ \$250 ___ \$100 ___ \$50

Checks payable to MSRW (Mackinac Straits Raptor Watch) may be sent to P.O. Box 465, Petoskey, MI. 49770. Donations are tax deductible to the fullest extent of the law. Our contact information: 231-838-1671 or msrwinfo@gmail.com .

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